

How to stop sending value to the landfill

Why should we care about circularity?

Saves Money

Reusing what you already have through reuse shopping, inter-production transfers, and Keep It Green reduces the procurement spend on every production.

Hits Your Targets

Studio sustainability mandates are getting stricter. A circular approach gives you real diversion numbers, financial savings, not just recycling bin totals.

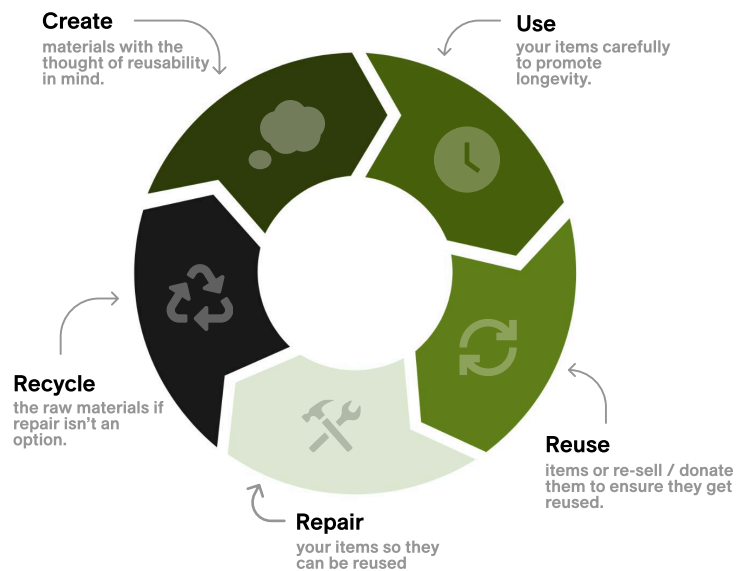
Resources Exist

Metro Vancouver already has the vendors, the channels, and the tools. Know where they are and when to call. A reuse network already exists on your show.

What we mean by circularity:

The intentional design of material flows, from procurement through build, shoot, wrap, and post-wrap, so that value is preserved at every stage.

Reduce. Redesign. Reuse.
Remanufacture. Recover.
In that order.



Screw it don't glue it

- ✓ Unglued lumber can be recycled.
- ✗ Glued lumber cannot be recovered.
- Build without adhesive wherever structurally possible.

Free tools at
Reel Green.
Scan to get started!



Join the
Set Dec group:



Learn more:
reelgreen.ca/circularity

